

COLGATE® PULSE

SERIES 1

Tracks how long and often you brush to improve your brushing routine

2 modes, 2 minute timer and 2 week battery life[†]



CG-61030574

CG-61030<u>573</u>

SERIES 2

Tracks how long, often & well you brush, coaching you to a healthier smile

3 modes, pressure sensor, 2 minute timer, 2 week battery life[†] and travel case



CG-61030577

CG-61030576



REPLACEMENT BRUSH HEADS

Not available at Henry Schein. Only available across select national retailers



SENSITIVETough on plaque, gentle on gums



WHITENING
Whiter teeth
in 1 week^



DEEP CLEAN

Removes 5x

more plaque[†]

Available from



†when used twice daily ^vs. an ordinary manual toothbrush ‡at the gum margin after 4 weeks vs a manual flat-trim toothbrush





SMART COACHING FOR A SUPERIOR CLEAN*



Available from



MOST PEOPLE MISS OVER **40%** OF THEIR TEETH WHEN THEY BRUSH*



REMOVE **50%** MORE PLAQUE** (SERIES 2 ONLY)

GET CONNECTED AND BRUSH BETTER



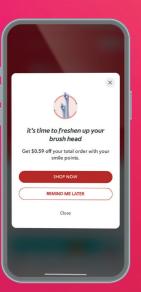
GUIDED BRUSHING

16 zone detection with speed and angle feedback (Series 2 only)



SMILE REWARDS

Get into a healthy brushing routine and earn points#



GET REMINDED

Engaging daily in-app content and reminder notifications

FEATURES



3 BRUSHING MODES

A simple switch lets you select the right mode for you: Gentle Clean, Daily Clean, Deep Clean (Series 2 only)



CELEBRATE BRUSHING STREAKS

The Smile Light changes colours to indicate brushing achievements and to encourage more consistency



PRESSURE SENSOR

Uses smart technology to detect over-brushing, red LED lights alert you when brushing too hard (Series 2 only)



2 MINUTE TIMER

White LED lights help guide your pace for a complete 2 minute brushing routine



RECHARGEABLE BATTERY

2 week battery life when used twice daily